

"bringing you the evidence"

# Be loud and proud about your library

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## Housekeeping

- Breaks in your program
- Taxi requests to Jo at lunchtime or during break
- Fire alarms
- Exits and toilets





# I am proud of what I am, I am a librarian





### Why its good to go on training days...



Time out to think about what you want for your service If you are going to be loud and proud, how could you do it..

- Social media
- Current Awareness/Evidence Updates
- External website
- And lots of other ideas that will come up during workshops and breaks!



# Things I learnt from days out..

Events I have been on asked these excellent questions, all of which contribute to my loudness and proudness

- What would you like written on your tombstone
- What would you like people to say about your library
- Have you got a lift speech?





## Tombstone – her work made an identifiable impact







#### Library vision: UK Commission for Health Improvement Report



- In the first year of my work at UHL we were inspected by CHI. They produced a report that lists strengths and weaknesses plus a section on:
- What, if anything, did CHI find that the rest of the NHS can learn from?

When CHI Inspected UHL they said in this section that:

 Clinical librarians are attached to each directorate and attend ward rounds, clinical meetings and audit meetings so that evidence is more readily available.



### Lift speech



- What does your service need?
- If you want something tell people – say it often enough and they start thinking it's a realistic target.
- Similarly if you have an excellent service keep telling people about it, this will help you get new funds and retain staff and tell them via different routes.
- Be loud and proud!





### What is going to happen today



Our sessions will let you share ideas on:

- Making sure people know they have a library (but don't panic, this isn't a Marketing day!)
- Making sure people know what your library does
- Ensure easy access to all your expensive resources
- Share what you do with others if possible
- Targeting your services to users/organisation needs





